



DOUBLE YOUR IMPACT BECOME A MATCHING FUND DONOR

On April 3, 2025, H.I.R.E. will partner with the Orange County Community Foundation (OCCF) and 16 other nonprofits on The Future is Working, a 24-hour collective effort to get people back to work in our community.

After emancipating as an independent 501c3 nonprofit organization in March of 2024, H.I.R.E. has served over 1,000 people and was selected to operate OC's first workforce reentry training facility (open Fall 2027 est.). We are opening an interim facility in July 2025 and need your help in raising \$30,000 to further develop our capacity/programming!

Future is Working Matching Fund Donors play a critical role in our success. The double impact not only increases our fundraising total, but attracts additional donors as they know that every dollar goes twice as far.



Matching Fund Donor Benefits

H.I.R.E. has a broad reach that goes deep into all facets of the community. Your logo and/or name will be featured prominently on all H.I.R.E. Future is Working marketing collateral including:

- ✔ **Website**
Logo & Recognition on H.I.R.E. Website with **350+** monthly users
- ✔ **Future is Working Campaign**
Your name/logo on the OCCF Future is Working Websites connected to **16 local nonprofits** with **thousands of donors** contributing online.
- ✔ **E-Newsletters**
Email Marketing to over **1,500 followers** with **55% open rate** and **44.4% click rate** (industry standard is **3%**)
- ✔ **Social Media**
Engaging **Social Media** posts on LinkedIn, Facebook, Instagram and YouTube with **3,000+** active followers
- ✔ **Make a Difference!**
Help make a difference in your community by helping people get access to quality jobs & wraparound support!

Help us get people Back to Work by becoming a Match Fund Donor. Every dollar you pledge will have **double the impact** and will help to reduce recidivism in our community.